TOULOUSE BUSINESS SCHOOL

PROGRAMMES

BACHELOR IN MANAGEMENT
GRANDE ECOLE / MASTER IN MANAGEMENT
APPRENTICE TRAINING CENTRE
EXECUTIVE EDUCATION
SPECIALIZED MASTERS AND POST-GRADUATE EDUCATION
AEROSPACE MBA, EXECUTIVE MBA
DBA, DOCTORATE OF BUSINESS ADMINISTRATION
CPA

CAMPUSSES

TOULOUSE I BARCELONA I CASABLANCA I PARIS BRANCH

TRIPLE ACCREDITATION

Developed in Toulouse, delivered in Bangalore

For further information

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The Administrative Officer Executive Education Programmes
Indian Institute of Management Bangalore
Banerghatta Road, Bangalore 560 076

AN INSTITUTION OF

Think & Create

Nouveau Monde
DDB

Toulouse - © Christian Rivière - Getty Images
Toulouse Business School (TBS) and the Indian Institute of Management (IIMB) Bangalore, have signed an agreement to set up India’s first Aerospace MBA degree course. As part of its commitment to develop aerospace and education in India, Airbus is supporting the two year part-time degree programme to develop and nurture local talent in the field of aerospace.

Toulouse Business School (TBS) is one of the French prestigious “Grandes Ecoles”. Created in 1903 by the Toulouse Chamber of Commerce and Industry, TBS is today one of the rare international business schools carrying the international triple accreditation: EQUIS, AACSB and AMBA. In 1999, TBS has successfully launched its internationally acclaimed Aerospace MBA and has since then developed a centre of competence in Aerospace Management Education and Research to support the development of best practices in management of aerospace companies.

The Indian Institute of Management Bangalore (IIMB) is a leading management institution in India. Established in 1973, and has since then built on its base of highly accomplished faculty, world-class infrastructure and motivated student body to emerge as one of the premier institutes for management education and research promoting managerial excellence in the country. IIMB strives to achieve excellence through partnerships with industry, and leading academic institutions, the world over. IIMB’s mission is to build leaders through holistic, transformative and innovative education. IIMB is EQUIS accredited.

Airbus is the world’s leading aircraft manufacturer whose customer focus, commercial know-how, technological leadership and manufacturing efficiency have propelled it to the forefront of the industry.

Think out of the box and Create new opportunities

TBS/IIMB/AIRBUS TESTIMONIALS

François BONVALET, TBS Dean
“To strengthen its international footprint, TBS is exporting its internationally acclaimed competences in Aerospace Management Education and Research. To do so, there is no better place than India or better academic partner than IIMB. With the support of Airbus, the development of an Aerospace MBA in Bangalore is another key milestone.”

Prof. Jacques IGALENS, TBS former Dean
“With the constantly evolving aviation landscape, the aviation industry needs world class leaders to anticipate trends and provide innovative solutions in today’s fast changing and uncertain globalised markets. This programme truly aims at answering this need.”

Dr. Srinivasan DWARKANATH, CEO of Airbus India
“India is one the fastest growing aviation markets in the world and is also one of the richest talent pools for the next generation of business leaders. The unique Aerospace MBA programme offered by Toulouse Business School and IIM Bangalore, sponsored by Airbus, will equip Indian executives with state-of-the-art tools and skills to take Indian aviation and aerospace industry higher and further.”

Prof. Devanath TIRUPATI, Academic Dean of IIM Bangalore
“We are delighted to be associated with the first Aerospace MBA in India and to be supported by world leaders Airbus and Toulouse Business School. We strongly feel that this will give the right skills and the best possible training for our next generation of aviation sector business leaders.”

Prof. Jacques TOURNUT, TBS Associate Dean Aerospace Affairs and Prof. Subramanyam RAGHUNATH, IIM Admin Dean are the Programme Directors
“To enable India to cope with the growth of the Aviation and Aerospace Industries, we aim at preparing future leaders thanks to an excellent mix of lecturers by faculty members of both TBS and IIMB who teach the latest cutting-edge knowledge and research to the participants and by experts from the corporate world who share their expertise and the best hands-on experience with our participants.”

From left to right: Madan Mohan Raj, Chief Programme Officer Executive Education IIMB; Professor Subramanyam Raghunath, Dean Administration, IIMB; Professor Devanath Tirupati, Director in Charge, IIMB; Dr. Srinivasan Dwarakanath, CEO, Airbus India; Professor Jacques Igalens, former Dean, TBS; Francois Bonvalet, TBS Dean; Usman Ahmad, Director Aircraft Sales IIMB; Suraj Chettri, Director HR, Airbus India; Professor Jacques Tournut, Associate Dean Aerospace Affairs and Director Aerospace MBA, TBS; Professor Subramanyam Raghunath, Associate Dean Aerospace Affairs and Director Aerospace MBA, TBS.
THE AEROSPACE MBA PROGRAMME

This training is a two year programme delivered by both faculty members from TBS and IIMB together with industry experts from the Aeronautical, Aviation, Space & Defense fields.

To be offered admission, applicants must have at least a Bachelor degree and 5 years of professional experience. Stage 1 is dedicated to Aerospace and Aviation Core Management and stage 2 is dedicated to Aerospace and Aviation Sub-Sectors Management Challenges and supervised projects. Stage 1 offers an optional week in Toulouse and stage 2 is delivered between Toulouse and Bangalore. This gives participants the opportunity to study in Europe, live in the European Aerospace Capital and also visit major aerospace companies. The same programme is also delivered in Toulouse and it has study periods in Montreal (Canada) and Seattle (USA). Participants can then whether study in Bangalore and Toulouse or choose any combinations of these programmes and take the unique opportunity to study in Bangalore, Toulouse, Montreal and Seattle. Successful participants will receive a certificate from IIMB and TBS for the General Management Programme for Aerospace and Aviation Executives at the end of the first stage and an Aerospace MBA from TBS after the completion of the second stage.

Mission
Develop individuals with high-level executive skills for management and leadership, who will become strategy accelerators and change leaders in a customer-driven global network, all the while being responsible for transmitting high standards and values to their teams.

Objectives
Gather individuals (delegates and contributors) from the aerospace industry and its sub-sectors (aviation, civil aircraft and engines manufacturing, defense and space) so that they share their experience and expertise, develop and deploy a global and international network of future leaders.

Outcomes
Responsible leaders belonging to an international network, able to lead and implement the needed changes to enable their company to cope with the current and future challenges of Aeronautical, Aviation, Space & Defense Industries.

YEAR 1

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<th>Business Execution in Aerospace and Aviation 1</th>
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<td>From Value Chain to Supply Chain Management</td>
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<td>Managing Alliances and Partnerships</td>
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<td>Airline Economics</td>
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<td>Defense Purchase and Supply Management</td>
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YEAR 2

| MODULE 5: 5 days | Supervised Projects |
| Self leadership, Team leadership and Change Management |
| Leadership Development |
| Conflict Management and Team Skills |
| Change Management |
| MODULE 6: 8 days | Supervised Projects |
| Business Execution in Aerospace and Aviation 3 |
| Risk Management, Crisis Management and Communication |
| Complex Project/Entrepreneurship |
| Market Research Methods |
| Legal Aerospace Environment and Ethics |
| MODULE 7: 8 days | Supervised Projects |
| Aerospace Specialized Courses |
| Launching a Programme and Business Development |
| Customer Support and Services |
| Managing Sub-Contractors |
| Managing Space and Telecom |
| MODULE 8: 8 days | Supervised Projects |
| Aviation Specialized Courses |
| Airline Management |
| Airport Management |
| Air Transport Simulation |
| Security, Safety and related issues |
| MODULE 9: 8 days | Supervised Projects |
| Team Project (during Modules 5 to 8) |
| Individual Project (after Module 8 to programme end) |

*Courses indicated under the various modules may be subject to change to keep them relevant to the changing trends of the industry.*
SOME ALUMNI SUCCESS STORIES

> Ruxandra BRUTARU (Romania), Aerospace MBA 2001: TAROM, President and CEO (2008-2011), Aviation Consulting Group, Chairman and CEO (2012 and on)
> Michael DELANEY (USA), Aerospace MBA 2001: Boeing CA, Vice President Engineering
> Patrick MATHIEU (France), Aerospace MBA 2003: IFR, Chairman and CEO
> Jun MENG (China), Aerospace MBA 2004: AVIC Shenyang Liming Aero-Engines, Chairman and President
> Pingyan SHI (China), Aerospace MBA 2006: CAST XI’AN, Chairman and President
> Arnaud MEZIERES (France), Aerospace MBA 2007: EADS, Vice President Industrial Cooperation South East Asia
> Sameh EL HEFNY (Egypt), Aerospace MBA 2009: Egyptian Holding, Chairman and CEO
> Kajetan VON MENZINGEN (Germany), Aerospace MBA 2011: Eurocopter, Vice President Lean Development

The Aerospace MBA App
> discover the Aerospace MBA Alumni Network
http://www.tbs-mba.com/aerospace/

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GE Aviation, President and CEO

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Airbus, President and CEO

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Ruxandra BRUTARU,
TAROM, President and CEO

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Jean-Cyril SPINETTA,
Airbus, President and CEO

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Filippo BAGNATO,
ATR, President and CEO

2012
Damien LASOU,
Accenture Aerospace&Defence, Global Executive Director

2013
Tom ENDELS,
EADS, President and CEO

2014
Sameh EL HEFNY,
Egyptair Holding, Chairman and CEO